

CAMBRIDGE FORUM presents

“THE SENSITIVES:

**The Rise of Environmental Illness and the Search for America’s
Last Pure Place”**

Journalist Oliver Broudy explores the growing population of “sensitives” – a group of over 50 million Americans who endure an extraordinary and often mystifying sensitivity to environmental toxins. Multiple stimuli - exposure to chemicals, fragrances and even cell phone signals - can set off a reaction and symptoms can range from extreme fatigue to food intolerances, to brain fog.

No one is born with this ailment, it often starts with a single toxic exposure but now with over 85,000 chemicals in our everyday environment, danger lurks around every corner. Victims often find their maladies problematic for doctors to treat and their symptoms are sometimes dismissed by family and friends. They can feel like outcasts.

Broudy’s book follows a group of EI sufferers who have sought out asylum. Snowflake, Arizona has become a safe place for sensitives, where they can live without fear of toxins or the judgment of others. This new wave of migrants raises some serious questions about the high personal cost of our modern way of living and traces its parallels with other cultural groups like the Puritans, who fled to America to escape religious persecution. Sensitives are the latest breed of U.S. exile.

- Are you or is there someone you know who is a “sensitive”?

- Have your allergies altered over time and have you developed a sensitivity like a gluten or dairy intolerance which you previously never had?
- Do you know what ingredient triggered your first allergic reaction?
- Can you currently manage your environmental pollutants – air and water filters etc?
- What chemicals affect you – perfume, pesticides or is it cumulative?

PLEASE JOIN OUR DISCUSSION:

When: Jun 12, 2020 02:00 PM Eastern Time (US and Canada)

Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_ADATTjecSm-Sn2TbtX810A

After registering, you will receive a confirmation email containing information about joining the webinar.